

# MERRITT SMALL BUSINESS CENTRE

merrittsmallbusiness.ca

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## SOCIAL MEDIA COACHING



### AUDIT + TARGET MARKET

We conduct a thorough audit of your existing platforms and strategy, and work with you to find your ideal audience.



### ANALYSIS + OPTIMIZATION

We analyze the market and competition and optimize your most important social media platform. Includes ad account setup.



### STRATEGY + COACHING

We develop a strategy for your main platform and provide a suggested posting and ad plan, as well as content ideas. Includes 6 weeks of personal support, up to 1 hour per week.



> \$ 890.00 + GST

in-person support included in Merritt; Logan Lake or Sunshine Valley via phone or Skype.  
(in-person support available at an additional cost)